

Xtreme Promotional Marketing

Promotions Accomplished.



Xtreme Promotional Marketing Group is redefining what it means to be a “promotions agency.” There are more than enough middlemen in the market who can screen-print your company’s logo onto a squishy stress ball. We want to eliminate your need for the stress ball in the first place.

Our Secret

How we do it



Strategy

Concept Development

Design & Branding (Print & Web)

Promotional & Branded Products

Event Planning

Web Stores

Our experienced team knows brand development, sales & marketing, channel partner marketing, special events management, Ecommerce and online marketing. This is the perspective we bring to promotional marketing. So while we certainly can provide just the right giveaway for your next event or product launch, it will be but one element in a comprehensive promotion.

The most effective marketing initiatives are multi-layered and, by nature, have a number of moving parts. Xtreme has the expertise to create and manage all of them. From concept development through design of a unique identity; from planning and execution through response tracking, Xtreme will get it done for you.

Our commitment to our clients is to be a true partner; one that brings creative ideas to the table and adds value to the process, rather than one who simply takes orders.



Products

Great promotions demand great products.



Every promotion is an extension of your company – and your brand. So any product chosen to represent them had better be of the highest quality. At Xtreme we know that your brand is your business, so we make it our business to protect and strengthen it.

Highest Quality

Products. Xtreme selects our products from over 18,000 suppliers and over 27,000 manufacturers. You get the choicest promotional goods, worry-free.

Unique Selection

Design. Attention getting, stylish and memorable. Xtreme design execution makes people say, “I want it.”

Exclusive Products

Relationships. Xtreme has deep and trusted ties with suppliers that provide us with exclusive products and competitive pricing.

Creative Designs

Stylish Design

Execution. From the factory floor to delivery of finished goods, Xtreme will manage the entire process so you can concentrate on other tasks.

In a world where customers have seen it all, attention to detail and an awareness of coming trends are a must. In an otherwise vast sea of sameness, the Xtreme Group delivers solutions that will make your brand stand out.



Events

Don't just stand there – sell something!



Exhibit Design

Event Collateral

Custom Merchandise

Theme Creation

Giveaways

Xtreme promotional events are designed to generate excitement, cultivate awareness and drive sales. Tradeshows, sponsorships, sales meetings – we know how to create events that pay off.

Pre-show marketing. Xtreme will help drive traffic to your event.

Web. Custom websites for event pre-promotion, registration; sell merchandise before, during and after the event.

Seamless Coordination. Xtreme can manage the details between different departments, divisions and locations.

Events are a labor-intensive endeavor where success depends as much on the pre-event legwork as it does the on-site execution. Xtreme has the experience you need to make all your events a huge success.



Webstore

Open a store with unlimited foot traffic.



An online store is one of the most effective ways to extend the reach and lifespan of your promotions. Xtreme creates Ecommerce web stores that allow companies to sell their promotional products – especially branded apparel and accessories – to a wide range of constituents.

Security

Global Fulfillment. Sell without boundaries. Your farthest customer, employee, or attendee is just a mouse click away.

Product Sourcing

Growth Potential. Our online storefront is completely scalable: the last Ecommerce solution you'll ever need.

Inventory Management

Optimize Working Capital. Use advanced metrics to streamline inventory levels and manage cash flow.

Database Management

Storefront Design

Test Market. Launch new products on the web, in limited numbers, and get feedback before rolling out to customers.

Fulfillment

Whether it's for employees, consumers, distribution partners, salespeople, friends or family, an online store is a great way to keep your brand visible and accessible.



Design

The best brand is a strong brand.



Xtreme is very sensitive to our clients' branding objectives. We work hard to support and expand those efforts. Promotional initiatives are an effective way to reinforce specific brand attributes, and can be a powerful way to add new dimension to an existing brand.

Strategy

Creative Development. Whether you need a theme, a buzz-building campaign or branding for an entire event, Xtreme can generate the right creative spark.

Graphic Design

Interactive Design

Campaign Management. From internal communications to multi-pronged outreach, we can manage it all, from messaging development through execution.

Content Development

Production Management

Marketing Collateral. Design and production of handouts, brochures, banners, packaging design and production.

Follow Through

The discipline that goes into managing your brand marketing should extend outward to the smallest details. Xtreme brings this to all projects, aligning our creative team to ensure our clients accomplish their sales and marketing goals.



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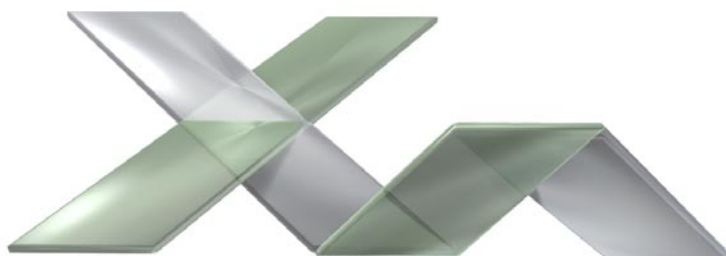
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Xtreme. Promotions accomplished.